

ALTERNATIVE LOGOS These versions of our logo can be used to match a variety of materials and applications.







INNER COASTAL

Coaching

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COLOR PALETTE

These key colors can be mixed and matched as needed.



FONTS GUIDE

The typeface and font sizes vary depending on use.

LARGE HEADING

Sub-heading

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut hendrerit ipsum quam, quis convallis tellus gravida ut. Donec commodo interdum magna, eu consectetur risus faucibus eget.

FONTS IN USE

When it comes to the written word, these fonts are preferred.

Aa

Rasputin Bold

ABCDEFGHIJKLMNOP QRSTUVWXYZabcdef ghijklmnopqrstuvwxyzl234 567890!@#\$%^&*()

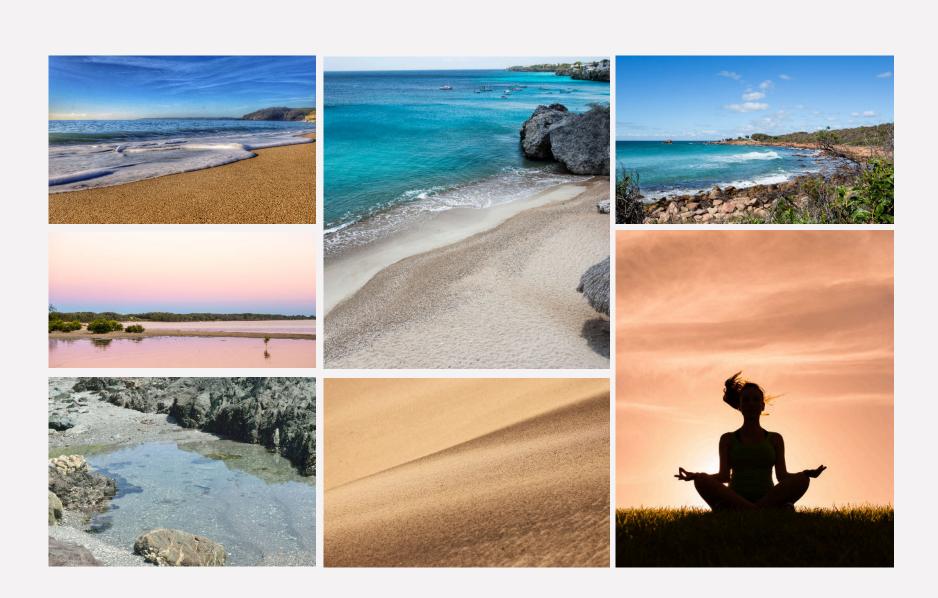
Aa

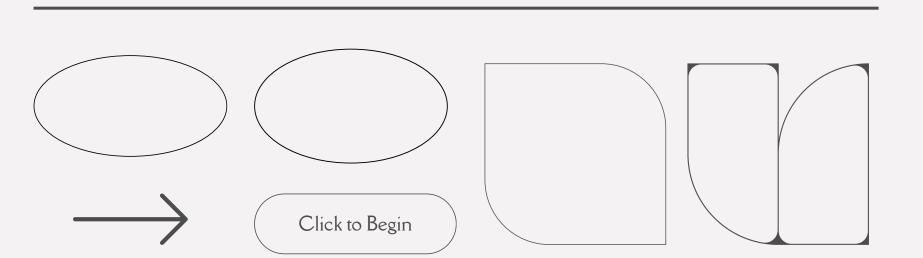
Playfair Display

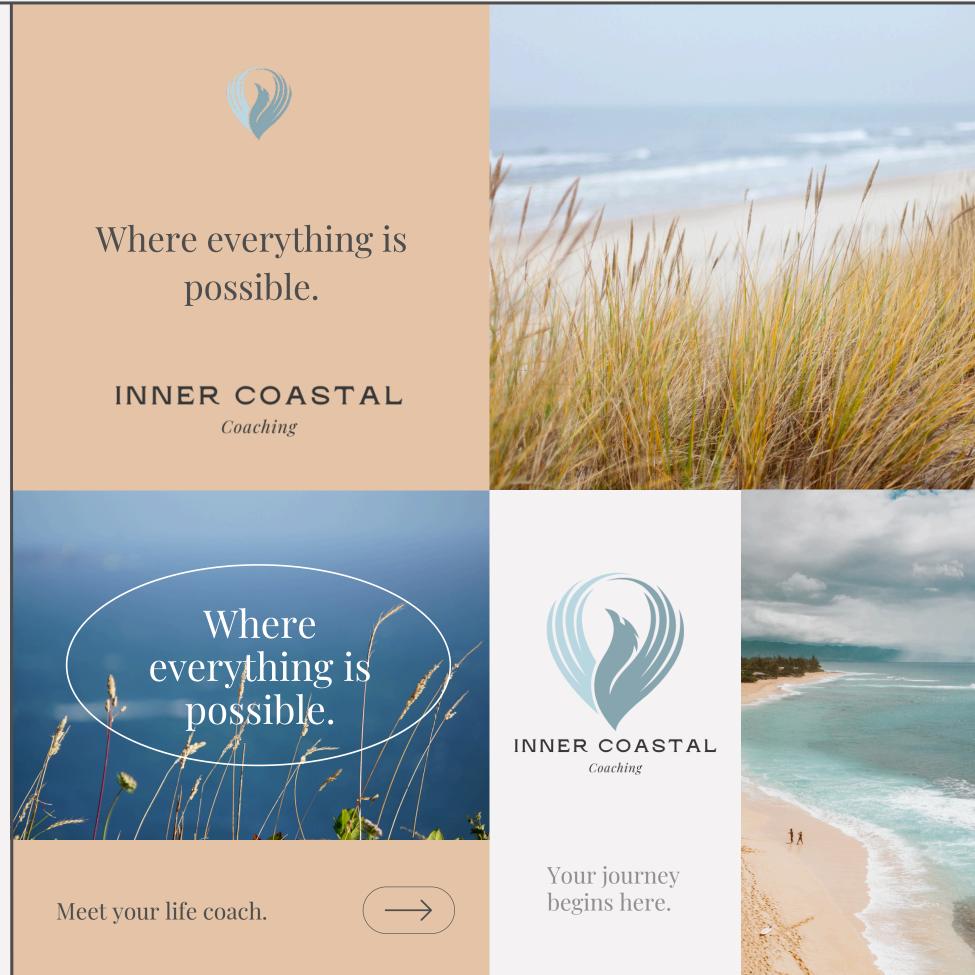
ABCDEFGHIJKLMNOPQ RSTUVWXYZabcdefghijk lmnopqrstuvwxyz1234567 890!@#\$%^&*()

BRAND ASSETS

These images capture the style and spirit of our brand.







These samples show how all the elements come together for our brand.